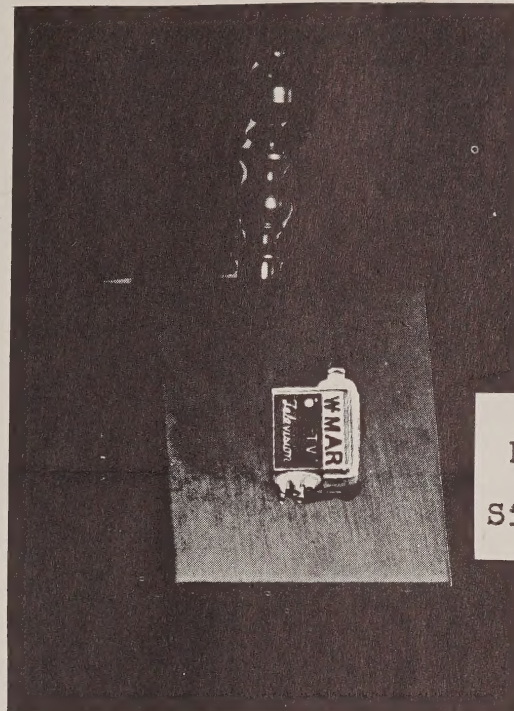
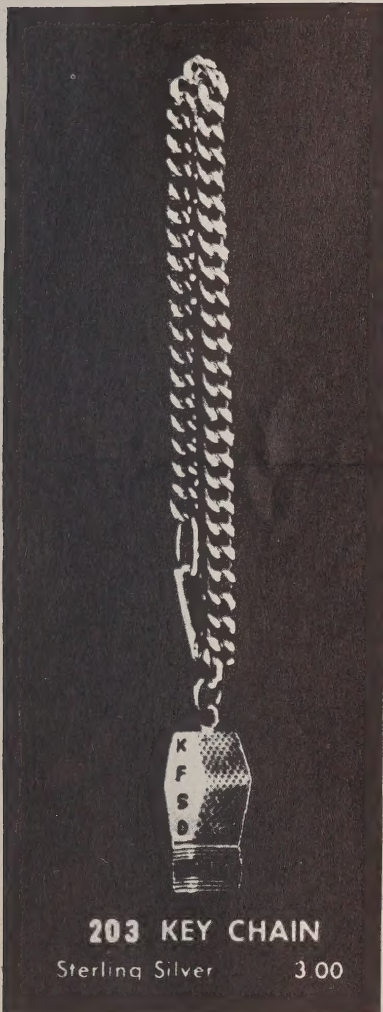


# ★ SMART NOVELTY JEWELRY ★ ★

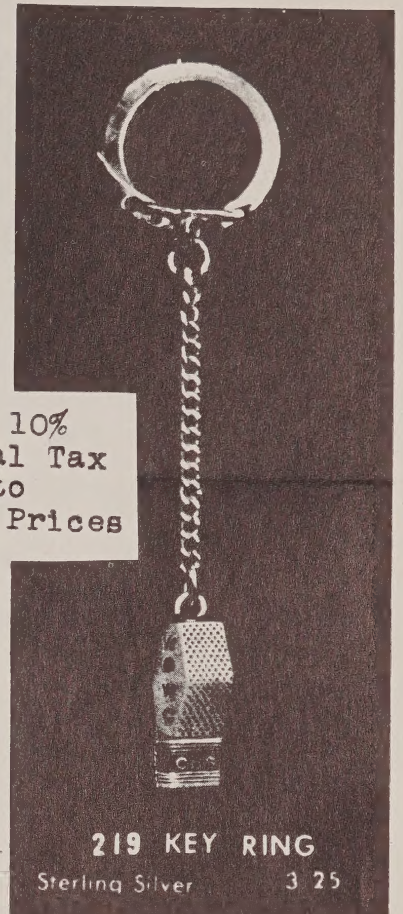
WITH MIKE or CAMERA EMBLEM



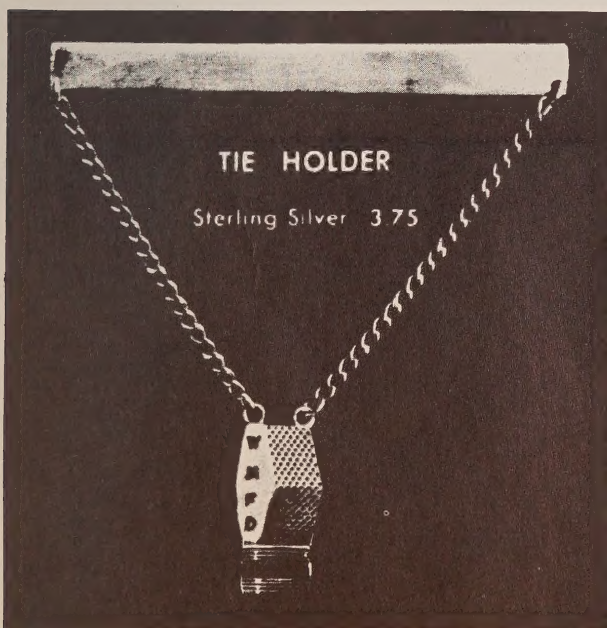
INDIVIDUAL SILENT BUTLER

SQUARE  
or  
ROUND DESIGN

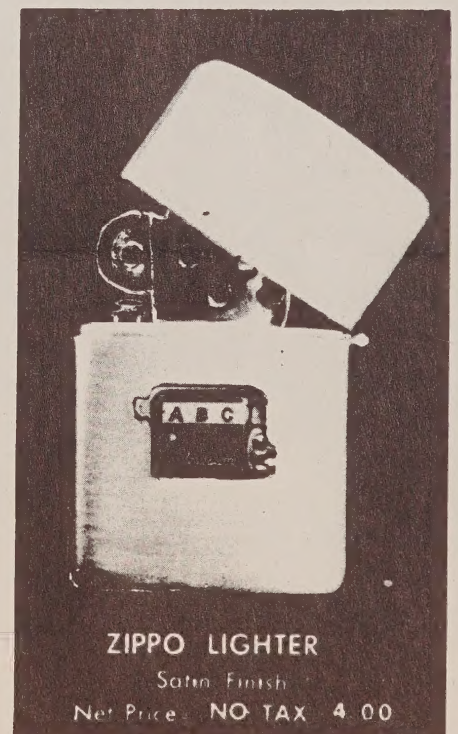
SATIN FINISH \$2.75



Add 10%  
Federal Tax  
to  
Silver Prices



All orders must be  
accompanied by a  
25% deposit, unless  
credit has been  
established.



The F. BOUCHER Co.

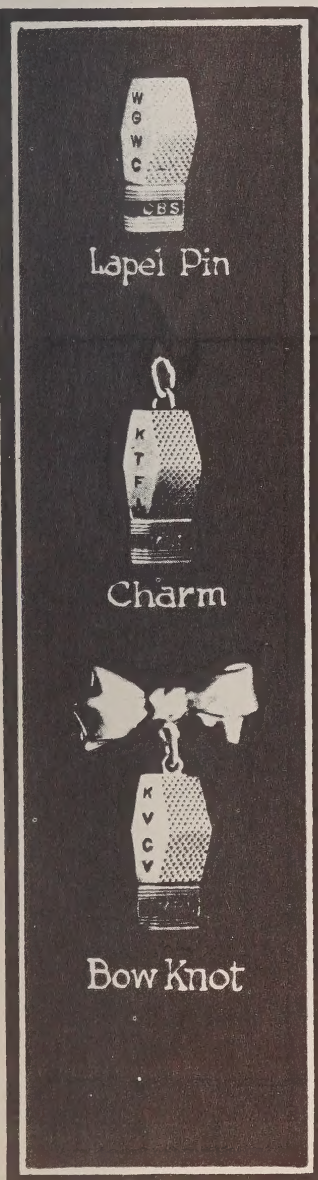
822 VALLEY ROAD • UPPER MONTCLAIR, N. J.







# LAPEL PINS IN STERLING SILVER!



An attractive, good-looking, microphone emblem. Screw-back or safety catch. Please specify your choice...

Shaped like microphone. Station letters, perforations, etc. stamped in. Raised letters for networks = CBS · MBS · ABC · NBC · LBS · or FM, IBS = on blue, red, green, or black colored field; = hard-fired enamel.....

Lapel Pins - Sterling - Gold Plate - Gold Filled			
6.....	\$ 1.75 ea.	\$ 1.90 ea.	\$ 2.25 ea.
12.....	\$ 1.65 "	\$ 1.80 "	\$ 2.15 "
18.....	\$ 1.60 "	\$ 1.75 "	\$ 2.10 "
24-or more..	\$ 1.50 "	\$ 1.65 "	\$ 2.00 "

► Charms are same price as lapel pins. ◀  
Bow Knot... \$ 2.55 ea. \$ 2.75 ea. \$ 3.95 ea.  
On lapel pins or charm if less than 6 add .10¢ ea.

Quality Jewelry = guarantee is unlimited!

We pay shipping charges when check is sent with order. No C.O.D. please. 25% deposit where credit is not established....

→ ADD 10% FEDERAL TAX TO ALL PRICES

THE F. BOUCHER CO. 822 VALLEY ROAD  
UPPER MONTCLAIR N.J.

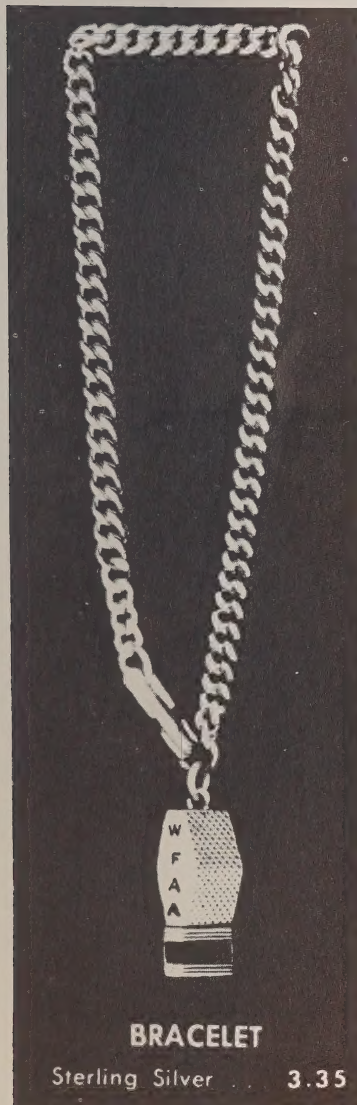




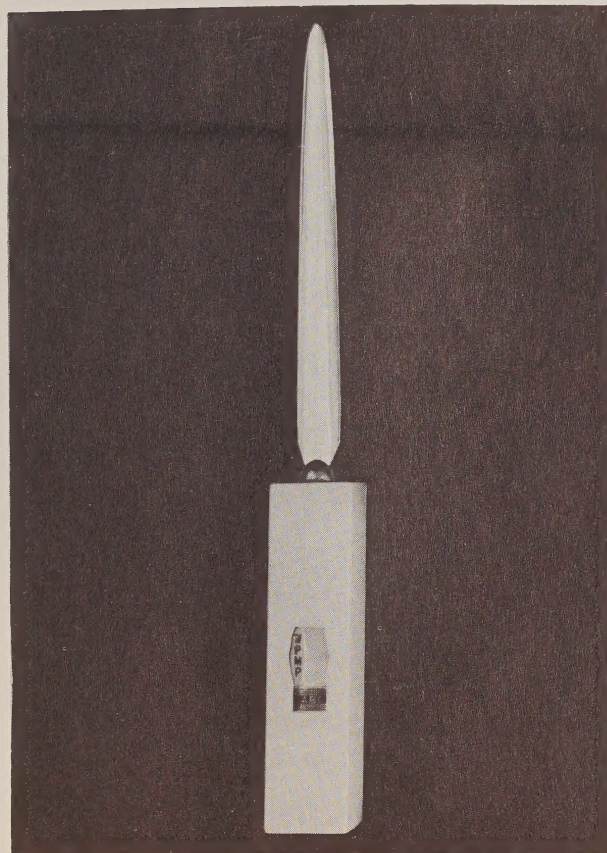


*Gifts-made to your order.*

WITH MIKE or CAMERA EMBLEM



LETTER OPENER  
With Station Emblem Attached  
GENUINE ONYX HANDLE  
GOLD FINISH BLADE



10% Federal Tax  
on Silver Items



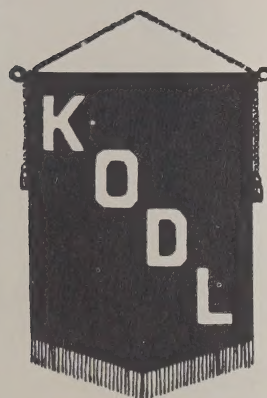
Where credit is not  
established,  
**25% DEPOSIT**  
ON ALL ORDERS



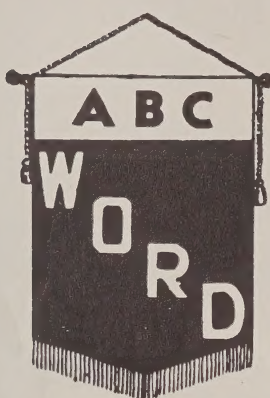




# B A N N E R S



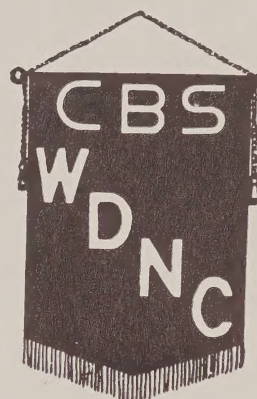
1080...STATION  
LETTERS  
1...\$4.85 ea. 3...\$4.75 ea.



1081...DUPLEX  
STATION & NETWORK  
1...\$5.85 ea. 3...\$5.75 ea.

## WOOL FELT BANNERS:

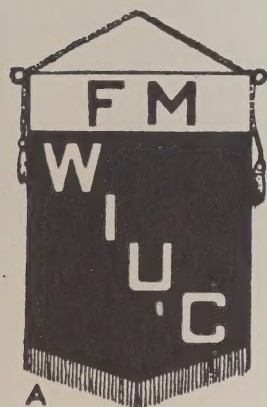
\* Made in the best possible manner. . . . .  
\* Fine quality wool felt used.  
\* Lustrous gold color bullion fringe, cord, tassels. . . .  
\* White letters on jet black field. Other colors such as blue, white, orange, etc., etc., available at no extra cost.  
\* Banners are 12" wide 18" long. . . Letters are 3" high (Mutual - 2")



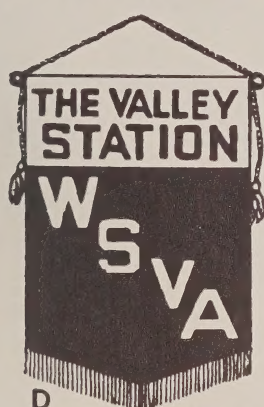
1082...NETWORK  
& STATION LETTERS  
1...\$5.15 ea. 3...\$5.05 ea.



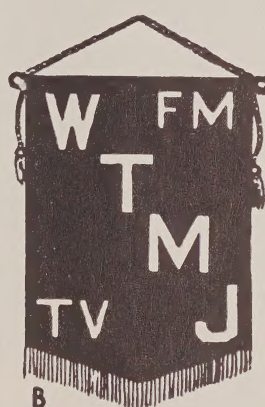
G



A



D



B

A, D, Use 1081 price list when ordering.  
B, G, Use price list for 1082 when ordering.  
Add 15¢ per letter for any letter over 8. . . .



1087  
4" x 14"  
1 \$ 3.00 ea.  
3 \$ 2.75 ea.  
6 \$ 2.50 ea.  
ABC-CBS-MBS  
NBC add .25¢  
FM-TV add .20¢



1087 is a banner made in the same manner as our other banners.  
For upright of microphone stands.

# CITIES SERVICE WOWO

24 x 36".....\$ 11.50  
36 x 48".....\$ 17.25  
36 x 72".....\$ 23.50

Add 20¢ per letter for any over 15  
Colors: Gold, Orange, Red, Maroon, Gray,  
Blue-Royal & Navy, Green, Brown, Purple,  
White, Black, etc. In any combination.  
Grommets provided for secure hanging.



